

# TriMark NEWS



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## Edition 45 December 2024

**New Hampton, IA - December, 2024** — This time of year, our thoughts turn gratefully to our employees, customers, partners, suppliers and friends who make our success possible. We thank you for all that you do and wish you all the best this holiday season and beyond!



From TriMark's standpoint, 2024 turned out to be an excellent year despite the initial threat that "a recession is coming, a recession is coming," but none came. So perhaps a soft landing was in order - maybe for some, but overall GDP growth continued. We are experiencing some softness during the last quarter of 2024, but nothing indicates an industrywide recession projecting into the new year.

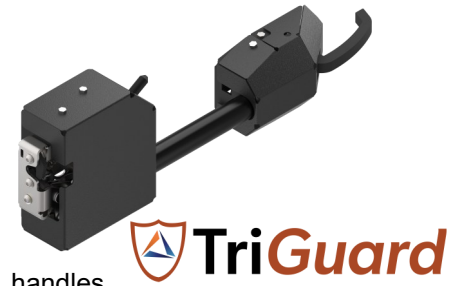
Some of the impacts of higher interest rates might linger into next year, but as anticipated further rate cuts materialize, those effects are expected to taper off, making for a robust 2025. That said, the economy might take a different path, up or down, depending on the policies implemented by the new presidential administration.

It is wildly anticipated that 2025 will be a year of change and, if tariffs are carried through, some shifts may occur in certain global supply chains - but, it's too early to tell what those will be.

It has been some time since we reached out to our customer contacts and asked your opinion of TriMark, so be on the lookout for a Customer Survey to be sent out in early 2025. Help us to serve you better by giving us some feedback and critique – your opinions matter.

We continue to be optimistic about our business and the markets we serve and look forward to the challenges and opportunities that 2025 will present – wishing you and your Company all the best as we begin 2025. We look forward to working together throughout the upcoming year. **Thank you for your business.**

# TriMark Showcases Armoured Vehicle Products at Eurosatory



TriMark showcased its Armoured Vehicle products at Eurosatory - the global event for defense and security in June in London. TriMark's new power assist COMMANDoor System was the major focal point. It provides a door opening/closing assist for heavy applications. In addition, TriMark featured its TriGuard line of heavy-duty latches, linkages, handles and door modules specifically developed for heavy duty armoured vehicle applications.

Check out this link to see what we had on display: <https://www.trimarkcorp.com/en/salesliterature.aspx> (click on the Eurosatory 2024 tab)



# TriMark displays at bauma China 2024

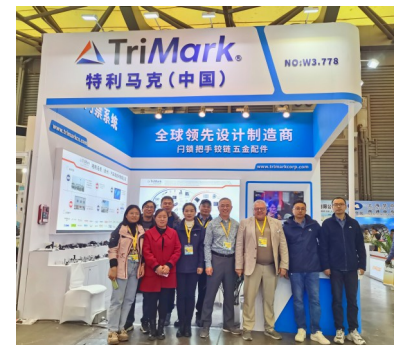
**Upcoming Tradeshow:**  
November 26-29, 2024  
Shanghai, China



First show after COVID-19 since 2020, the show is an extension of the world-famous construction machinery exhibition Germany bauma and has become the world stage for global construction machinery companies in the Asia marketplace.

The exhibition gave us the opportunity to present the latest new door and window access products as well as our industry leading handles, latches, linkages, hinges and complete door access systems for off-highway vehicles and equipment.

It turned out to be a record show; officials stated 281,488 visitors attended from 188 countries with a total of 3,542 exhibitors displayed, encompassing a huge 330,000 sq meter show floor. China domestic OEMs dominated the show including companies such as Caterpillar, XCMG, SANY, LOVOL, and SDLG, just to name a few.





## Looking Ahead:

Visit TriMark at bauma 2025 - world's largest construction machinery trade fair. Don't miss the opportunity to attend the trade show where every construction industry professional will be at April 7-13, 2025, in Munich, Germany. Mark your calendar and TriMark looks forward to seeing you there!



## Check out our NEW Mechatronics e-Catalog

Our 'state of the art' passive keyless entry, keyless push button start, or our popular, cost-effective integrated keyless entry RF systems add functionality, convenience, and security to your vehicle Access Doors.

Available state sensing latches and your choice of our modular family push button or pull handles offering state sensing, integrated eLock and capacitive sensing with the same mounting and space claim. Additionally, our newest line of powered Products provides several solutions for hard to close doors due to high door seals, air compression or prebowed glass.

The e-Catalog is available to download here: [Mechatronics Catalog](#)



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